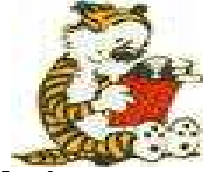


The Tiger Times
A Publication of the East Side Elementary
School PTA



Principal: Elizabeth Mavity

Assistant Principal: Diane Gurr

Assistant Administrator: Tucker Smith

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By addressing the needs of all children, East Side's community is committed to empowering our children to excel academically and become respectful, productive members of a global society.

Note from the Principal

Dear Parents,

We have enjoyed a terrific start to the school year! Meet and Greet went very well and I have heard many positive comments related to how organized things were. We work hard to make changes and improvements to it each year based upon parent feedback.

As you are probably already aware from my "call-out" to parents, the morning and afternoon carpools have gone extremely smoothly this year. We appreciate greatly the number of parents who have encouraged their children to ride the bus to school. Additionally, this encouragement has also done much to reduce student tardiness. I hope that you had an opportunity during Meet and Greet to visit the Media Center where plans for the new school were first revealed to the school community. Ground breaking for the new school will not occur until December or January. We are still in the design phase of the building. They have taken some core samples of the ground where the new school will be constructed.

The foundation will be having an Open House on September 21st at 6:30 pm in the cafeteria to kick-off their capital campaign. I have invited the architects and project manager to attend and, again, share plans and blueprints of the new school. I look forward to seeing everyone at this event.

The PTA and Foundation are two critical organizations at East Side school. Both groups work together to provide instructional resources and programs for all students and teachers. Both Boards work closely with the school's administration to ensure that their priorities are aligned with the school's. Most recently, the PTA, Foundation, and school purchased together a computer-based mathematical program for grades 1-5 called First in Math. The program allows students to practice math skills at their own pace and level. Students may compete against one another, other classes, and even students from other schools. The program may be accessed from home. We will be communicating more about the program to you in coming weeks.

I cannot stress enough the importance of all of us coming together to support our school. Support of the school can be accomplished by donating volunteer time, being an active PTA/Foundation member, and participating in school-wide fundraisers. I am personally grateful for the active community in which East Side resides and know that we would not be the school we have become if it were not for many of you.

Kindest regards,

Elizabeth Mavity

CONTENTS

Note from the Principal1
From the Editor.....2
From the PTA Co-Presidents3
East Side PTA Brings Home the Hardware!3
Three for Me.....4
Want to Save a Tree (or Three?)5
East Side Elementary Foundation.....6
CHADD6
Counselor’s Corner7
The Tiger Tales7
A Message from the Environmental Education Committee.....8
Celebrate Family Day!10
Sally Foster Fundraiser.....11
PTA – Building the Future.....12
Walk to School & Wear Green Day is Wednesday, October 7th14
East Side Goes Green in 200914
Community Events15
East Cobber Parade15
East Side’s Partners in Education.....16

From the Editor

I am very happy to take on the responsibility of editing the Tiger Times. Like the outgoing editor, Lalita Kaligotla, I have two children at East Side Elementary. The oldest is in 5th grade and the youngest is just starting Kindergarten so I will be an East Side Mom for many years to come.

The new school year is off to a great start and as with every year, the PTA has some wonderful programs and events lined up for this year. The Tiger Times is a valuable resource to learn about everything going on at our school and I hope to continue to make it easy to navigate so that you can have all the information you need at your fingertips. Please email me at Tigertimes@eastsideelementary.com with any questions or suggestions for improvement.

Sujata Shah, Editor

From the PTA Co-Presidents

Wasn't it just a couple of weeks ago that we were putting away the backpacks, cleaning out folders and dreaming of our summer vacation? And now...we're already halfway through the first 9-week assessment period. It's a rhetorical question, but really "Where does time go?"

We hope you are as excited as we are about **Building the Future**. Raising and educating our children (the future) is a lot like building a house. It requires a team made up of individuals who specialize in one or more areas. Parents lay the foundation – instilling morals, values, priorities, sense of self and community. Our administrators and school board members construct the framework – the broad outlines within which we operate. And our teachers must be ready at a moment's notice to install a window, patch a leaky roof or put a new floor in. The project takes shape only when the team works together and communicates consistently and clearly. That's why we have chosen **partnering** as our major focus for this school year. Our "P" and "T" in PTA are working on the most important project we will ever be awarded - our children, our future.

Our structure is well underway! No hard hat required! Grab a hammer (err...book) and take a turn as a Mystery Reader in your child's class. Grab a carpenter's pencil and complete your PTA membership form. Strap on an apron and do some experimenting in the Science Lab. Grab your sturdy shoes and join your child on October 7 for International Walk to School Day. Before you know it, we will have already built the ground floor – don't miss out!

While participating in these events, let's not forget the primary purpose of PTA. National PTA was created over 100 years ago to meet a profound challenge: to better the lives of children. And today, it continues to flourish because PTA has never lost sight of that goal. This project that we've chosen to be part of is not just local and not just for this year – it's been "under construction" for decades and will continue into the future.

We thank you for all of the countless hours you've already devoted to your child, your family, our school and our community. Without your investment of time and money, we could not come close to offering so many great "building blocks" in the form of quality programs and events. Thank you for participating in the Sally Foster Fundraiser or for donating directly to the East Side PTA. Your contributions will reach *every* student at East Side. We're getting ready for the **future**....here we go!!

Irene Barton and Toria Peterson, PTA Co-Presidents.

East Side PTA Brings Home the Hardware!

At the Georgia PTA state convention this summer, East Side Elementary PTA received recognition for its work during the 2008-09 school year.

We were one of only 6 schools in the state to receive the Phoebe-Apperson Hearst Family-School Partnerships Award of Merit for our efforts to fulfill the PTA National Standard #1 – Welcoming All Families.

Thanks to everyone who joined PTA, we received the highest membership award possible – the Platinum Membership Award.

And in a true team effort, East Side was recognized as a Model PTA by the Georgia PTA. This is a result of completing various critical administrative requirements including budgeting, preparing Plans of Work, attending regional and state training and scheduling meetings. In addition, the Model PTA emphasizes Parental Involvement training and evaluation as well as incorporating the National Standards in all programs and activities.

By The Numbers

PTA programs are the “building blocks” of our organization. Here are just a few number facts about some of these programs and their impact on our school family during the 2008-09 school year.

- **440** parent-led art lessons profiling famous artists and a hands-on activity were conducted via the Adventures in art program.
- **90%** of subscribers read E-News on a weekly basis and **82%** were satisfied with the format and information provided
- Reduced paper and copying costs by **30%**
- Over **500** students participated in the Sunshine Math independent-study program
- Science Fair participation doubled to **120** exhibitors
- Achieved target membership goal with **1,202** PTA members
- Screened **300** first and fourth graders for hearing and vision
- Donated **\$600** worth of books and classroom supplies to our sister school, Fair Oaks Elementary
- Participated in the tongue-depressor Advocacy Campaign, sending **159** tongue-depressors to elected officials as a testament to the importance of all school nurses
- Implemented a new program – Fit in Third – which introduced over **160** third-graders to vital concepts like nutrition, strength, flexibility, body image

There’s always a lot of fun and educational opportunities happening at East Side thanks to your support of PTA. We look forward to building our numbers this year!

Three for Me

East Side PTA invites all parents to take the “Three for Me” pledge again this year!

Being actively involved in your child’s education makes a difference! Everyone is busy, but we hope you can find just three hours this year to spend doing something simple (other than nag them about homework!) to show your child how much you value education. Here are some ideas:

- Come eat lunch with your child
- Lead a Junior Great Books group after school
- Work a shift at the school
- Make goodies for the Sock Hop or Teacher Appreciation lunch at home.
- Help collect recycling at the school or come to a School Grounds Clean Up Day

Research shows that the more involved moms and dads are in their children’s education, the better they do in school. Give a little... it means a lot. Thanks to all the parents who have already pledged their time and talents! Still can’t decide what you can do? Give us a shout and we’ll figure it out!

Contact Kim Fry at bkfry@bellsouth.net.



Want to Save a Tree (or Three?)

Many East Side parents already receive the Tiger Times electronically. Thank you to all of you who have elected to live a greener life. If you forgot to check "yes" to electronic distribution on your Tiger Day Form or Presale Form, it's not too late! If you wish to read your Tiger Times online, please let Laura Stokes know at lcstokes@bellsouth.net.

We will again distribute the newsletter on a per family basis. If you should receive multiple copies of the Tiger Times, please let Laura know. We thank you for partnering with us to save thousands of pieces of paper. Our copying costs were down significantly last year because of you!

Reflections Competition

Celebrate Your Talents and Win

Enter the PTA's Reflections Program

Join in and create entries based on the 2009 theme

"Beauty Is"

Film/Video Production – Dance Choreography – Literature – Photography –
Visual Arts – Musical Composition

East Side Deadline for Entries: Monday, Oct. 19th

Reflections has gone Green!

Look for complete rules / entry form links in your E-news and East Side's Website
Copies of Rules and Entry Forms can be found in the metal wall file outside the front office.
Questions? Call or Write Lia Jordan 770.579.4646 / Reflections@eastsideelementary.com



Fall Festival

IS ALMOST HERE...SAVE THE DATE



Join us on Saturday, October 3rd from 10 am to 2 pm for games, prizes, food and fun. Check your E-News for details regarding wristband sales. We are looking for chairs for the following sub committees: Advertising, Decorating, Volunteer Coordinator, and Sponsors.

If you are interested in chairing or co-chairing a sub committee please email fallfestival@eastsideelementary.com.

East Side Chess Club

The East Side Chess Club would like to congratulate all of last year's participants, including our Class Champions, Anthony Raksasouk, John Mori, Eddy Chiao, Alex Berezovsky, Michael Miller, and Mathew Chvasta!

The Chess Club is scheduled to begin meetings on Tuesdays and Thursdays starting in September, so don't miss your chance to sign up for another great year. For details about the club, please call us at 770-575-5802 or check out www.kidchess.com

East Side Elementary Foundation



EAST SIDE
ELEMENTARY FOUNDATION

Please mark your calendar for the following upcoming East Side Foundation events:

- **New School Construction Preview** (Monday, September 21 at 6:30 p.m. in the cafeteria): Join us for the unveiling of the new school building site plan and detailed floor plans!! The architect and administration will be available for questions.
- **Capital Campaign** (only major fundraiser this year!!) will run from September 21 - October 9. Remember to send in at least \$50 per child that attends East Side! We need 100% family participation to continue all the exciting educational opportunities made possible by the Foundation (like the Science Lab!!). Make a difference in your child's education by donating! Will your child's class win the grand prize this year??
- **Teacher Auction at the Fall Festival** (October 3 from 10:00 a.m. - 2:00 p.m.): Treat your child to a special event with his/her teacher!! Bid on items that your child can attend with his/her teacher such as Build-A-Bear Workshop, picnic, dinner and a movie, American Adventures trip, and many more fun and exciting one-of-a-kind adventures with teachers!!

Want to be involved in making a real difference in your child's education?? Contact the Foundation at foundation@eastsideelementary.com to be a Foundation Friend, Science Lab volunteer, or to learn about other volunteer opportunities!

East Side Foundation....A Better School for a Brighter Future!!

CHADD

Children & Adults w/Attention-Deficit/Hyperactivity Disorder
Meeting: 6 October 2009 6:45 – 8:30 PM

The East Cobb Satellite of CHADD (Children & Adults w/Attention-Deficit/Hyperactivity Disorder) will meet on Tuesday, October 6, 2009 at the East Cobb Government Services Center on Lower Roswell Road from 6:45-8:30 pm.

The speaker will be Dr. Bonnie-Cohen Greenberg from the BCG Learning Center. Her topic will be Asperger's Syndrome and Social Issues of ADHD Children. Contact Movita at east-cobb@chadd.net if you have any questions.



Counselor's Corner

Tips for Parents:

- Make sure your child is in school, on time, every day.
- Encourage your child to be involved in activities, both in and out of school. Show your support by attending performances, games, etc.
- Attend open houses and parent conferences. Check your school's website for information and updates.
- Work together with the school. Teachers, counselors, and principals are there to help your child get the best education possible.
- Look for opportunities to praise good grades and extra efforts.
- Make sure that your child isn't spending too much time on the phone, playing computer games, or watching television. Set limits.
- Help your child develop good organizational skills.
- Whenever possible, help your child figure out how to take care of problems on his/her own. Your child will gain confidence and become more independent.



Keep the lines of communication open. Talk to your child and let him/her know that you are always available to help

The Tiger Tales

Do you love to write?

Have you always wanted to see your work in print?
Here's your chance... write for the Tiger Times!!



This is a special invitation for **4th graders only**... if you think you have what it takes to be a journalist, here's your chance to prove it. East Side PTA has partnered with our school's faculty to create an exciting student writing program. **Three teams** will be chosen to serve this year as special "**Junior Writers**", whose writing will be published in the PTA's Tiger Times newsletter. If you want to be on the team of journalists who give a voice to East Side students, here's what you need to do:

1. Pick a person (parent, teacher, friend, etc.) to interview.
2. Write six (6) questions on page 1 of your submission. (Be neat!)
3. Interview your subject.
4. Write the answers to all six (6) questions and include them on page 1.
5. On page 2 of your submission, write an article about your subject, using the information you have gotten in your interview. (Be neat here too!)
6. Staple page 1 and page 2 together with this form on top. Address your submission to **Mrs. Werbke** and drop it in the PTA's mailbox no later than **September 16th**.

The names of this year's Junior Writers will be announced by September 24th and our first meeting will be Thursday, October 1. Good Luck!!

If you did not already receive a rubric and application form last Thursday, you may go the PTA website (under Resources) to download.

Please call Julie Marino with any questions. 770-321-4903

A Message from the Environmental Education Committee

What is your role in managing our most precious resource?

Water is the lifeblood of civilization and is under unprecedented and increasing stress throughout the world. I just Googled the phrase "water crisis" and got over 35 million links. But here in north Georgia, we don't need to do much research to understand how Mother Nature can put immense strain on societies - the recent drought gave everyone a glimpse of the risks involved. Estimates vary, but the economic losses in Georgia due to the drought ranged between \$2 and \$3 Billion (including between 10k and 20k job losses). Needless to say, not the best position to be in at the onset of a global economic crisis.

Water resource sustainability is a key component of economic resiliency and our state and local government leaders are doing a lot to ensure that we will have enough water to support the environment and our economy far in to the future. But they need you to be as smart as possible with your water use. Here are some simple things you can do that will reduce your water use (and your water bill!):

- Landscape Irrigation: Most people with landscape irrigation systems over-irrigate. Consider adding a rain gauge connected to your system that prevents watering if it has rained recently. Even better, take your irrigation system off the automatic setting and use it only as-needed. Also, install a rain barrel on one of your gutters, and use that water for your plants (this is a great project to do with your kids).
- Water Use Inside Home: Start timing your showers and try to keep them to 5-7 minutes (good luck with your teenage daughters). Also consider low flow fixtures which can be retrofitted cheaply. Only do full loads of laundry. Fix all leaky pipes and fixtures - a steady drip can add up to over 20k gallons a year.
- More ideas can be found at <http://www.conservewatergeorgia.net/>

In addition to natural forces, Georgia is embroiled in a Tri-State Water War with Florida and Alabama. The end game is hard to envision right now, however the recent ruling regarding Lake Lanier and the ongoing litigation with Alabama over Allatoona indicate that water supply withdrawals from these reservoirs may be reduced or permanently capped. We should have faith in our state and county governments to maintain a secure supply of water; however, you can expect more restrictive residential water use policy and much higher water/sewer bills in the mid-term. So start today and get your kids involved...reduce your 'water footprint' and feel good that you are saving money, supporting our economy and doing something very good for the environment.

Juice Pouches - the Newer Green

A new way to be green - Recycle your Capri Sun pouches!! It's SO easy - collect your pouches, cut the tops, rinse and then bring them to school. There will be a recycling bin outside the Media Center or Recycle Friday volunteers will collect them in the cafeteria. Terracycle turns these pouches into tote bags, pencil cases and lots of other neat items. Check it out at <http://brands.kraftfoods.com/caprisun/be-green-earn-green.aspx>.

TV TURNOFF AND SCREEN-FREE WEEK

SEPTEMBER 20-26TH

According to the Henry J. Kaiser Foundation's survey, "Generation M: Media in the Lives of 8–18 Year Olds," March 2005:

Every day, on average, 8–18-year-olds spend:
Nearly four hours watching TV, videos, DVDs, and prerecorded shows
Just over one hour on the computer
About 50 minutes playing video games.

Two-thirds of 8–18-year-olds have TVs in their bedrooms and own video game players, and nearly one-third have computers in their bedrooms.
Children and teens who have TVs in their rooms spend almost 1½ hours or more a day watching TV than their peers without TVs in their rooms.

ABOUT NATIONAL TV-TURNOFF WEEK

National TV-Turnoff Week is about having more fun and turning "on" your life. It's an opportunity to rediscover the wide range of activities that exist when one unplugs from the sedentary, image-based, simplistic and commercial world of television.

FREQUENTLY ASKED QUESTIONS

- 1) "Why turn off the television completely? Can we do it for just one day?" Turning off the television for seven full days helps participants realize that life without television is not torture and may actually be more fun. A multi-day TV "fast" allows sufficient time for the development of habits likely to be more productive and rewarding. A one day turnoff provides too little challenge.
- 2) "Is all TV bad? What about the Discovery Channel or PBS?"
All TV is passive, sedentary and non-experiential. Most viewers tend to watch show after show--not individual programs. Instead of watching a documentary about birds, go out (with binoculars if you have them) and see how many real birds you can identify in your neighborhood. The purpose of National TV-Turnoff Week is to leave behind judgments about the quality of television and focus instead on creating, discovering, building, participating and doing.
- 3) "What about media literacy and teaching critical viewing skills?"
By going without television for a week, people will learn a great deal about their television habits and will likely be more critical viewers if and when they decide to return to the tube. A TV "fast" is a path to media literacy.
- 4) "I can't give up my programs! Don't interfere in my home!"
Remember that a TV-Turnoff is voluntary and meant to be fun. It's intended to build family and community spirit.

SOME ALTERNATIVE ACTIVITIES FOR CHILDREN AND FAMILIES

- Join a sports team or play outside with a friend. Play with your pet.
- Put together a puzzle. Play cards.
- Read a book, magazine or newspaper.
- Learn to cook.
- Plant a flower, vegetable or herb garden. Take a nature hike.
- Go through your closets and clothes. Donate surplus items to Goodwill.
- Start a diary/journal.

Celebrate Family Day!

A Day to Eat Dinner with your Children, September 28th

Frequent Family Dinners Make a Difference!

www.CASAFamilyDay.org



Dinner Makes a Difference!

In our busy lives, finding time to eat dinner together is more difficult than ever, but it is worth the effort! More than a decade of research by The National Center on Addiction and Substance Abuse at Columbia University has consistently found that the more often kids eat dinner with their families, the less likely they are to smoke, drink or use drugs.

Family Day – A Day to Eat Dinner with Your Children™ is a national movement launched by The National Center on Addiction and Substance Abuse at Columbia University in 2001 that promotes the parental engagement fostered during frequent family dinners as a simple, effective way to prevent substance abuse in kids.

Join East Side PTA in celebrating Family Day by eating dinner together as a family tonight! Join East Side PTA in celebrating Family Day by eating dinner together as a family on this day. If September 28 doesn't work for your family due to obligations or scheduling, no problem! Just select another night that will work better. The most important thing is to make it a priority and just do it!

Conversation Starters

- Looking for a way to engage in conversations with your kids? Use these conversation starters for a fun way to get everyone talking.
- Where is the coziest spot in your home?
- If you were in charge of the music for your family vacation, which songs would you select?
- Which TV family is most like your own?
- What qualities do you look for in a friend?
- Which amusement park is your favorite and what is your favorite ride?
- What is your favorite smell in the whole world?
- If you could have a wild animal from anywhere in the world as a pet, what animal would you choose?
- What are your best and worst personality traits?
- What do you think is the greatest invention of all time?
- Using one word, how would you describe your family?
- What special talent do you wish you possessed?
- What are your most and least favorite activities to do with your family?

For more great conversation starter questions, visit TheBoxGirls.com.

<http://theboxgirls.com/Family-p-1-c-5.html>



kle0236 www.fotosearch.com

Sally Foster Fundraiser

Wrap It! Wrap It! East Side Elementary Jumps into the New School Year with Sally Foster
(Orders Due: Friday, 11 September 2009)

There's still time! Sell, sell, sell just another day (please accompany your child as they sell Sally Foster products in your neighborhood) and turn your sales packets by **Friday, September 11th**. Every child who sells an item is guaranteed a prize. Top sellers in the individual, grade, and family categories will receive fabulous prizes. No time? Please consider a donation instead. Guidelines are on the parent letter attached to the sales packets.

As Kermit the Frog would say, "It's not easy being green." But, Sally Foster found a way! For example, the gift wrap is acid-free and most are printed on recycled stock containing a minimum of 10% post consumer waste. Also, Sally Foster gift wrap is printed with water compliant inks that contain no ozone-depleting chemicals. And, even though Sally Foster is probably best known for wrapping paper, the fundraiser includes gifts, magazines and...new this year...cookie dough!

Your PTA will earn 50% on every gift wrap purchase and 40% on magazine subscriptions. All proceeds support PTA programs and events throughout the year. Here is an overview of just a few of the programs that your sales proceeds support:

- Classroom stipends for each teacher up to \$150
- Exposure to a variety of performing artists through Arts in Education
- Teacher Web pages, allowing you to keep current with your child's class
- Planners for all students in grades 3-5 plus corresponding calendars for teachers
- Fit in Fifth and Third Health & Wellness programs
- Publication of weekly E-News and Tiger Times six times a year
- Upgraded website containing contact information, info on upcoming events and much, much more.
- Advocacy efforts with elected and other government officials
- First In Math, an online program that solidifies basic math skills, improves test scores and turns math into a friendly competition!



You can see how much we rely on your support! Are you new to your neighborhood? Do many of your family members live out of state? If so, encourage them to order online. Products are shipped directly to the customer and East Side Elementary still receives credit for the sale.

Indirect Fundraising

There's still many ways to support East Side after our fundraiser ends. It costs you nothing except participation! Check out <http://eastsideelementary.com/getting-involved/indirect-fundraising/> for some easy things to do. Clip Box Tops, soup labels and Tyson Project A+ labels from food packaging. There are programs for Publix shoppers, Pike Nurseries and Georgia Natural Gas customers. And the list goes on and on!

"R'bit, R'bit, Sell It, Sell It"

Important Dates to Remember

September 10 - Domino's Pizza Night
September 12 10:00 AM - East Cobber Parade - Come see Mrs. Stephens and Mrs. Whatley
September 17 - Sunshine Math Begins
September 25 - Custodian Appreciation Day - Thank you Robert, Brian, and Wade
September 25 - PTA Advocacy Conference

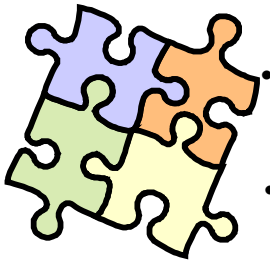
PTA – Building the Future

Thank you to everyone who has already joined PTA this year.
If you have not yet joined, it is not too late.

Please Join Today – You are an Important Piece!

Help East Side meet its membership goal by purchasing a membership for EACH ADULT in your family! Help your child's class reach 100% membership and receive a special surprise!

Why should you join???



- Show your support for student activities at East Side.
- Lend your voice in state and local advocacy efforts.
- PTA provides support to teachers and instructional programs.
 - Great membership benefits from local businesses. (Visit the PTA website for a complete listing of Benefits.)
- It's only \$4.00 per individual or \$8.00 per family membership! (That's less than taking your child to the movies!)

Please detach and complete the form below. Place in an envelope labeled "PTA Membership" and put it in the PTA Mailbox near the front office. Thank you.



PTA Membership Form 2009-2010

Student(s) Name _____

Teacher _____ Grade _____

PTA Memberships (Issue in the following Name(s))

1. _____ 2. _____

_____ \$4.00 individual membership _____ \$8.00 family membership

Please make checks payable to East Side PTA.

Thank you for joining our PTA and helping to "Build the Future."
You are an important piece!

Please contact Ginger Guinther at 770-509-2656 or Robin LeVine at 770-578-0605 with any questions.

Welcome to East Side Elementary!

We are in process of preparing the 2009 –2010 school directory. This is a great way to set up play-dates or contact other families in your class. If you would like to have your name, address, phone number and e-mail included in the directory, please complete the information below and return this form, with your payment (if applicable) to the PTA mailbox located near the front office **by Friday, September 18th**. We do not share your information with any outside organizations. If you completed a Presale Form or Tiger Day Form we already have your information.

Student Name (1): _____ Grade: _____ Teacher: _____

Student Name (2): _____ Grade: _____ Teacher: _____

Student Name (3): _____ Grade: _____ Teacher: _____

Parent(s) Name: _____

Street Address: _____

City, State, Zip: _____

Subdivision: _____

Telephone No.: _____

E-mail Address: _____

____ Please include the above information in the 2009-2010 Directory.

____ Yes, I would like to purchase director(ies). _____ @ \$5.00 each \$ _____

MAKE CHECKS PAYABLE TO EAST SIDE PTA and include payment with this form.

Parent Signature: _____

If you have any questions, please contact us at lcstokes@bellsouth.net.

Walk to School & Wear Green Day is Wednesday, October 7th

East Side will be participating in International Walk to School Day again this year. Join children and adults in our community to celebrate healthy habits and concern for the environment. This school year East Side PTA is sponsoring two "Walk to School & Wear Green" days (October 7th and May 5th) and a "Ride There for Clean Air" day in January.

Organize a "walking school bus" in your own neighborhood on October 7th or plan to meet at one of our two designated meeting points and join other East Side families in a group walk to school. The two group meeting points are Fullers Park and East Cobb Park. We will meet in the front parking lots of these two parks beginning at 7:00 a.m. and depart at 7:10 a.m. for school.

Too Far to Walk? Your child can still participate by:

- Biking to school with an adult
- Riding the school bus instead of a car

Walkers and Bikers, remember to stop at the Walk to School table at the school entrance to register for drawing prizes and receive a participation sticker to wear throughout the day.

East Side Goes Green in 2009

While our spirit colors may be yellow and royal blue, East Side was definitely turning green during the 2008-09 school year. Here's a recap of the initiatives undertaken by the PTA's Environmental Education Committee and supported by our faculty and many parents.

Clean Air School – Our carpool line became an official "No Idle Zone" - one of the key programs of the Clean Air School. Information was distributed to parents via the E-News, Tiger Times and via signage. Why is this important? Cobb County consistently fails standards for ozone and particle pollution (<http://www.stateoftheair.org/2009/states/georgia/>) and young lungs have to work harder to deal with this air. If you need to pick your child up from school in the afternoons, please do your part and turn your car off while waiting in line. Better yet – please put your child on the bus to reduce pollution and congestion.

Cobb County Green Schools – East Side was one of 26 Cobb County schools to receive Green School Designation for the 2008/2009 school year. This was the first time that our school participated in the program. The initiative represents the delivery and documentation of environmental-based lessons. To view the full report, go to <http://water.cobbcountyga.gov/pdf/GreenSchool/EYRGreenSchool09.pdf> We plan to go for the gold this year!

BPA-free Water Bottles - A quick calculation of our total population and consumption of water revealed something frightening! If every East Side student and staff member brought a disposable water bottle to school each day, we would contribute over 180,000 pieces of plastic to the waste stream in one year! Action was required! East Side spirit water bottles were designed and offered for sale. Don't have one? They are available for sale in the Tiger's Cage or by emailing EnvironmentalEducation@eastsideelementary.com

iCareBags – Wanting to raise awareness of the amount of petroleum (12 million barrels!) that it takes to produce the millions of plastic shopping bags that American families use each year, we offered iCare bags for sale in the fall as well as educational "trivia" about plastic and paper bags during morning announcements.

(Continued from page 14)

Receptacles for recycling – Through the generosity of Coca Cola, East Side received reusable containers for plastics and glass recycling. These were placed in the cafeteria as well as teacher workrooms and used at special events. Please help your child understand the difference between recyclables and trash so that the items placed in these will not be contaminated.

All of these new initiatives complement our traditional endeavors of maintaining the front landscaping and DEAR garden, Friday recycling, ink/toner cartridge recycling and tennis shoe recycling. C'mon on join us in at least one of these areas – it's easy to be green at East Side!

Community Events

**Walton Raiders Announce
Junior Raider Night**



Come share
The True Blue Walton Pride
on
Friday, September 18th!
plus, join us for the other 'o9
home Football Games:
September 25th
October 23rd
October 30th
For more information go to
www.raidersfb.net

East Cobber Parade



Saturday, September 12
Parade starts at 10 am Mt. Bethel
1210 Johnson Ferry Road, Marietta 30068
Festival opens at 11 am- 3 pm, Fountains of Olde Towne shopping center
736 Johnson Ferry Road, Marietta 30068

Stay at Home and Enjoy Dinner with Your Family Night



Let Six Beans help take some of the stress out of the hectic school night scramble. We do all the work so you can relax! Let **Six Beans** prepare delicious food for you from **all-natural** wholesome ingredients - non-processed real food - **no preservatives**, or processed ingredients of any kind. No phony baloney here!

The next PTA Eat-Out Night is September 15th. 6% off ALL sales on that day (not just from East Side families) will be donated to the East Side Elementary PTA.

Good for your school, good for your family! Both order ahead and grab & go orders qualify for the East Side PTA contribution.

Order ahead online at www.sixbeans.com to save an additional 5%.

East Side's Partners in Education



The Tiger Times is a publication of the East Side PTA
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One Voice*

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