

# the TIGER TIMES

A Publication of the East Side Elementary School PTA

## Note from the Principal

October 18, 2010  
Volume 4, Issue 2

Dear Parents,

First of all, thank you so much for supporting the PTA's Boosterthon Fundraiser. Your children did a terrific job in getting sponsors, and I know that they had much fun at the actual Boosterthon run. Unfortunately, I was at a principals' meeting the morning of the run, but Dianne Gurr and Kristin Erbskorn dressed like Super Heros and reported to me that the students had a great time. From some of the photographs I have seen, I think that Dianne and Kristin had more fun than the students! I heard from staff and parents that it was extremely well organized.

Because of these sorts of fundraisers sponsored by the PTA and the Capital Campaign sponsored by our Foundation, our students and teachers are afforded so many extra teaching tools, resources, and programs. Teachers frequently write grants to the PTA/Foundation to receive funds for additional things that support the curriculum. I have asked for funds to support training initiatives that are school-wide. We are providing Foundations (a phonics multisensory program) Training to several grade levels this month. We are providing training through Columbia Teachers' College this spring to all staff regarding a shared Reader's and Writer's Workshop model for the entire school. This will allow us to receive the status of a Reading and Writing Project School. Several years ago we received training on 6+1 Traits of Writing which provided us common vocabulary to teach writing. As a result of this training, our writing assessment scores have continued to increase. This new training through Columbia will supplement our previous training and help us to teach and emphasize writing through reading. We could not be offering these kinds of trainings without the monetary support of the PTA and Foundation. Our school funds would not come near in covering the total cost of such training. I have met with members of the Foundation and PTA to begin to prioritize a needs/want list for our new school. We will be sharing some of these priorities with you in the next couple of weeks.

I hope you had a chance to attend Technology Night, Thursday, October 7th. There were several presentations that showed you and your child the many technology resources that teachers use to supplement instruction. Many of these programs can be accessed at home. Teachers use technology for more than projecting lessons on a whiteboard. Technology is integrated into lessons so that the students are using the technology to enhance their learning experiences.

**New School Update:** Completion of the new school is still on target! We shall see. Hopefully, we will continue to have good weather for the construction. I will be meeting every Friday through June with a gentleman from the county who will be helping to coordinate our move into the new building as well as the ordering of new furniture, etc.

Kind regards,

Elizabeth J. Mavity



**Principal:** Elizabeth Mavity  
**Assistant:** Diane Gurr  
**Assistant Administrator:**  
Kristen Erbskorn  
**Secretary:** Pat Mabry

*By addressing the needs of all children, East Side's community is committed to empowering our children to excel academically and become respectful, productive members of a global society.*

### Inside this issue

Letter from PTA .....	2
Fun Run .....	2
Legislation and Advocacy .....	3
Environmental Education .....	3
Teacher of the Year .....	4
Book Fair .....	4
Foundation Focus .....	5
No-Idling Week .....	5
TV Turn Off Week .....	6
PTA Membership .....	7
Community Outreach .....	9
Junior Great Books .....	10

## From the Co-Presidents...

Thank you! Thank you! What a wonderfully successful fundraiser we had this year! We are so grateful for your support of our first ever Boosterthon. We received over \$69,000 in pledges making this our most successful PTA fundraiser in the long history of the East Side PTA. And where does this money go? Right back into our school through classroom grants, supplemental curriculum materials, student planners, Arts in Education programs, and many, many other things. We continue to work with the teachers and administration to assess the needs of our school. None of this could be possible without your support. We are truly thankful to be part of the East Side family!

Our PTA programs are up and running for the 2010-2011 school year. Adventures in Art volunteers are in the classroom. All Pro Dads are meeting on the first of Friday

of the month. The Health and Wellness committee has organized volunteers to teach the Fit programs in 1st, 3rd, and 5th grades. The Environmental Committee is planning many things to keep our school green. And there is always a place for you to get involved. Please contact us at [president@eastsideelementary.com](mailto:president@eastsideelementary.com) if you would like to give a few hours volunteering on one of our many committees.

Happy Fall!

Toria Peterson and Jill Butler



## Fun Run a Huge Success!

Our annual PTA Fundraiser was a huge success, thanks to the enthusiastic participation of students, parents, teachers and administration at East Side. On September 16th students wore their Boosterthon t-shirts and ran as many laps as they could in the field across from the school. Their goal was to run 30 - 35 laps, encouraged by high energy music, the Boosterthon team and parents who came out to cheer them on.

Throughout the two weeks leading up to the Fun Run students were encouraged to get pledges from family and friends for every lap they would run. Along with getting pledges, students earned prizes and learned character lessons on what it takes to be a leader. Thanks to the tireless efforts of students (and their parents) East Side raised over \$69,000.00 in pledges; this is profit amount our school gets if a 100% of the pledges are collected. Way to go East Side!

The money raised will go right back to the school, providing teachers with supplies, teaching tools and programs, seminars, and much more. This is the only fundraiser the PTA holds and we could not have done it without your help. Thank you!



## Legislation & Advocacy Committee News

On September 15th, over 200 PTA members from across the state gathered at the Georgia Capitol for the 2010 Advocacy Conference. Participants heard from elected officials as well as Georgia and National PTA leaders about the issues important to children and families. This event continues the strong 100-year tradition of PTA to improve the lives of children and their families by speaking with a unified voice on behalf of young people's education, health, safety and well-being. As PTA members, we are all concerned with the laws, policies, and conditions that affect our children and their families at the local, state and federal levels.

During the past year, the weakened Georgia economy resulted in unprecedented cuts in the state budget and the portion allocated to education funding was impacted as well. Austerity cuts totaled \$1.3 billion in FY10 alone (Source: Georgia PTA). These cuts come at a time when over 50% of Georgia students qualify for free & reduced lunch, reflecting the economic pressures that families are facing across the state. Unfortunately, the outlook for our state economy in 2011 is not very encouraging. State Sen. Renee Untermann (R-Buford) stated that the general assembly projects additional cuts of \$1-\$1.5 billion will be needed to balance the state budget. While it is too early to determine which specific categories will be impacted, it is not too late to ask candidates running for office where they stand on public education. You can access incumbent voting records by going to <http://www.ecccpta.org/legislative-reports/>.

Georgia PTA just completed its 2011 Legislative Priorities Survey to gather input from members to help direct its advocacy efforts for the next year. Key themes revolve around funding, local control, health & wellness and graduation rates. The exact priorities will be released in early 2011. Some things we do know - we will have a new governor and a new State School Superintendent. These are two critical offices that will bring new personnel, programs and possibly new budget philosophies to their roles. On the national level, questions around the reauthorization of the Elementary and Secondary Education Act (currently called No Child Left Behind), juvenile justice and child nutrition acts are being considered. Check out [http://www.pta.org/public\\_policy.asp](http://www.pta.org/public_policy.asp) for additional information and to join the PTA Takes Action Network.

Being an advocate for your child and other children is not something reserved for those "PTA people". It can easily be YOU! Anytime you communicate about an issue by speaking, writing, phoning or Emailing someone who influences the decision-making process, you are being an advocate. Please join us this election year in letting candidates know how important education funding is to you. **And don't forget to vote on November 2.** It's the most powerful advocacy tool at your disposal.

## Environmental Education Committee

The Environmental Education Committee has been having fun with all sorts of Earth-friendly projects! Weekly recycling, planting fall flowers and cleaning up our school grounds, handing out prizes for great waste-free lunches, and keeping our air fresh with No Idle Awareness Week.

There are some exciting plans in the works for the rest of the year and we're looking for volunteers! If you have an interest in getting our kids involved in Earth-friendly projects, please join us! Sign up to be alerted to new developments of the Environmental Education Committee and we'll find a way for you to be a part of the fun, no matter how much or how little time you have to share. Email Cristin Zegers at [environmentaleducation@eastsideelementary.com](mailto:environmentaleducation@eastsideelementary.com). Reach out today and let's care for our planet at home and at school!

## Memory Books

In an effort to streamline the memory book ordering process, the memory book staff and coordinators will be selling memory books from 7:30 - 7:50 a.m. in the cafeteria on the Tuesday, October 26th. Forms will be available at those times. We would appreciate you completing the form and including payment that morning, cash or check made out to East Side Elementary. Deadline to order memory books is Oct. 29th. Books are \$25.

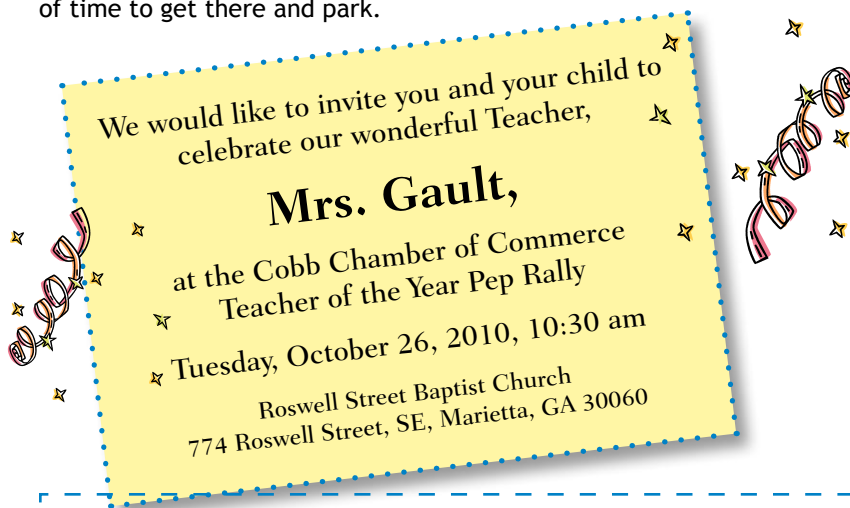
## Teacher of the Year Pep Rally!

Two, four, six, eight, who do we appreciate? **Mrs. Gault**, that's who! Please come and support Mrs. Gault, our wonderful Teacher of the Year on **Tuesday, October 26th**. She will be honored with a breakfast in the morning hosted by the Cobb Chamber of Commerce and the local business community. ★

Following the breakfast, Mrs. Gault will be walking across the stage to receive her award at the Pep Rally held at the Roswell Street Baptist Church, 774 Roswell Street, SE, Marietta, GA 30060. The rally will start promptly at 11:00 am, doors open at 10:30 am. We encourage you to bring poster-size signs or banners to recognize her. Parents can transport their child there and back to school. It will be a unique experience for the children and a great way to show Mrs. Gault how much she means to East Side Elementary! If you are interested please email Grace Seidita at [staffappreciation@eastsideelementary.com](mailto:staffappreciation@eastsideelementary.com) or complete the form below and drop in the PTA mailbox. ★

We are looking for students to cheer for Mrs. Gault as she proceeds across the stage. Students are encouraged to bring poster-size signs or banners to honor her (no glitter is permitted.)

Students must be at the Roswell Street Baptist Church by 10:45 a.m. for the rally and must be transported there. It gets crowded so give yourself plenty of time to get there and park.



Yes, my student would like to participate and I will take him/her there.  
Student Name: \_\_\_\_\_ Grade: \_\_\_\_\_  
Teacher: \_\_\_\_\_  
Parent's Name: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Email address: \_\_\_\_\_  
Please respond by October 22, 2010. If you have questions, please contact Grace Seidita at [staffappreciation@eastsideelementary.com](mailto:staffappreciation@eastsideelementary.com) or 770-634-9171.

## East Cobber Parade

Fun was had by all who attended the parade on Saturday, September 11th as we cheered on our Teacher of the Year, Mrs. Mary Gault and Professional of the Year, Mrs. Yvonne Jorgensen. Thank you to East Side parents Sean Carroll and Susan Clark for driving our awesome teachers and administration. Although it was a hot day, it did not stop our many teachers and students who carried the East Side banner waving to friends and neighbors and throwing candy to the parade watchers. Thanks to the many East Side families who came out to show their support for Mrs. Gault, Mrs. Jorgensen and our East Side team.

## Book Fair Nov. 15-19

The Book Fair will be November 15th - 19th with set up day on November 12th. We are looking for parents who are interested in taking a larger role in the planning of the Book Fair. We'd like to form a committee that can help out before and during that week. We're are also looking for people who just want to help out.

If you helped last year, you will automatically be notified via [VolunteerSpot.com](http://VolunteerSpot.com) once the schedule is created. However, if you are new to the school and would like to help with the Book Fair in some way, please email Jill Herring at [BookFair@eastsideelementary.com](mailto:BookFair@eastsideelementary.com) with your contact information. If you are interested in being part of the committee, please let me know as soon as possible. Every child in the school uses the Media Center and this is a great way to help touch all of their lives.

## Foundation Focus

Grab your hard hats, the CAPITAL CAMPAIGN HAS BROKEN GROUND!!

Have you seen the thermometer at the front of the school yet? The Foundation Capital Campaign started last week and donations are coming in. Every dollar of the \$75 per child at East Side that you contribute goes directly back to ESE to nail down needed curriculum, technology and facility improvements. This year's campaign runs through October 29th, so don't wait to return your tax-deductible donation in one of the weekly envelopes.

**There are three easy ways to give:**

- Drop a check in the Foundation mailbox by the front office.
- Mail a check through your child's backpack to the Foundation.
- Electronically via the web at [www.eastsideelementary.com](http://www.eastsideelementary.com). Click on the Foundation tab, then go to Donate Now on the Foundation's Home Page.

The spotlight of this year's campaign is to continue to furnish your child with the Science Lab specials rotation and numerous educational resources. PLUS, our wish list for this year:

- **Secondary computer lab with salary for lab facilitator**
- **Math Lab as added specials rotation where students use hands-on manipulatives to have fun while learning math**
- **Obstacle course for new track area**

Last year's campaign assembled over \$70,000 with 70% of the families participating. We're on track with \$42,500 in donations and 25% participation so far this year, but we need everyone's participation to make the wish list a reality and meet our target of \$100,000!

How would you like for your child to be among the first students to set foot in the halls of the new school? This year's grand prize for every class that reaches 100% participation is a Once-In-A-Lifetime VIP Tour of the brand new East Side Elementary School! Don't let your child miss out on this unforgettable experience...Donate Today!

## Help Our Young Lungs Breathe Easier

We conducted our No-Idling Awareness Week in order to protect the health of our students and the health of our environment. In addition to restricting idling on school grounds by school buses, we ask parents to adopt a no-idling policy for personal vehicles for the rest of the school year.



### Why should you support the no-idling effort?

#### Idling harms our health

Vehicle exhaust is harmful to everyone's health, but it especially affects children who breathe more and at a faster rate than adults. By turning off your car, our students, teachers and parents won't breathe in unhealthy fumes as they wait for the carpool process to finish.

#### Idling pollutes the air we breathe

Vehicle idling creates unnecessary pollution. By not idling, you reduce car exhaust and prevent up to 3 pounds of pollution per month from going into the air.

#### Idling costs you money

A popular misconception is that idling your car uses less gas than turning it off and restarting. The truth is, if you are going to be sitting more than 30 seconds, it is more fuel efficient to turn your engine off. Idling also causes more wear and tear on engine parts.

The PTA Environmental Education Committee thanks you for your commitment to safeguarding the quality of the air we breathe and more importantly, the health and well-being of our children.

## Turn Off TV Week, November 7th-13th

**Celebrate TV Turn Off Week.** TV Turn Off Week has been celebrated for several years and with great success! Turning off the television is a great way to reflect back at the end of the week and realize how much time television detracts the whole family from more productive activities. Take a healthy break from television and refocus on activities such as reading a book, exercising or playing a game with the whole family. Did you know there is no waking activity that we do that burns fewer calories than watching TV? The more television children watch, the more likely they are to snack between meals and want the foods advertised on commercials.

**TV Ads And Childhood Obesity.** It wouldn't be a stretch to say that children are often snacking on food while watching their favorite television show. Snacking while watching TV contributes to poor eating habits. A child, between the ages of 2-17, watches television on average, 3 1/2 hours a day or 25 hours each week. The maximum amount recommended by the American Academy of Pediatrics is two (2) hours of television each day.

**TV Tips For Parents Let's be honest.** Television is mesmerizing and that is why parents like it occasionally because it keeps children quiet. Here are some simple steps to follow to make sure your family is making smart choices when it's time for TV:

- Decide as a family what television programs are worthwhile to watch.
- Make sure your child has finished his/her homework

and chores before relaxing in front of the TV

- Set a time limit for watching television each day and stick to it
- Replace television time with some other fun time such as a quick card game or a walk. It's a great opportunity to talk to your child about their day
- Spend time talking with your child during family meals and keep the television turned off
- Keep the television in an area of the house where you can see and hear what your child is watching
- Do not use television as a reward for a job well done

**Reducing Kids TV Time.** It is important as parents to be a good role model. If you spend all your free time in front of the TV, your child won't know any better. We encourage your whole family to participate in this experience by leaving your television sets off for the entire week. Take it one step further with your child and write a pledge for your child to sign and hang up on the refrigerator.

It might be hard at first! If your television is usually always on, you might hear things and notice things you never did before. If your child is bored, let their creative juices start flowing and they will be able to entertain themselves. Provide options for your child during the week. Have crafts and board games available or get outside and run around with your child to give them something else to do besides watching television.

## PTA Fun Days

We have two great fun days scheduled for Early Release Week. Hope to see you there!

### Tuesday Oct. 19th

#### *An afternoon of Skating*

**When:** Tuesday, October 19th, 2010

**Time:** 1:00 pm - 4:00 pm

**Where:** Sparkles Roller Skating Rink  
666 Smyrna Hill Dr SE, Smyrna, GA 30082  
770-432-6222

For only \$7 you can enjoy up to THREE hours of skating, including skate rental. Remember your socks! There is no need to pre-register - just show up and pay at the door!

### Thursday, Oct. 21st

#### *A day of fun, games & pizza*

**When:** Thursday, October 21st, 2010

**Time:** Anytime between 12:30 pm - 9:00 pm

**Where:** Chuck E. Cheese  
4340 Roswell Road, Marietta, GA  
770-971-0002

Come have a GREAT TIME playing with all your friends! Also, you will be helping to support Eastside PTA!

## PTA - Rising to the Challenge

Thank you to everyone who has already joined PTA this year.

If you have not yet joined, it is not too late.

**Please Join Today - You are an Important Piece!**

Help East Side meet its membership goal by purchasing a membership for EACH ADULT in your family! Help your child's class reach 100% membership and receive a special surprise!



### Why should you join???

- You can support student activities at East Side without having to volunteer.
- You get a voice in state and local advocacy efforts.
- PTA provides support to teachers and instructional programs.
- Great membership benefits from local businesses. (See following page for a complete listing of Benefits.)
- It's only \$4.00 per individual or \$8.00 for both parents! (That's less than taking your child to the movies!)

Please Join Today - Help us Rise to the Challenge!

Please contact Ginger Guinther at 770-509-2656 or Robin Guthrie at 770-578-0605 with any questions.

## PTA Membership Form 2010-20111

### Join Today! You are an important piece!

Help East Side meet its membership target by purchasing a membership for EACH ADULT in your family!

Please help your child's class reach 100% membership.

Student(s) Name \_\_\_\_\_

Teacher \_\_\_\_\_ Grade \_\_\_\_\_

PTA Memberships (Issue in the following Name(s))

- |                             |                               |
|-----------------------------|-------------------------------|
| 1. _____                    | 2. _____                      |
| _____ \$4.00 per individual | _____ \$8.00 for both parents |

Please make checks payable to East Side PTA.

Place in an envelope labeled "PTA Membership" and put it in the PTA Mailbox in near the front office.

Thank you for joining our PTA and helping us to "Rise to the Challenge." You are an important piece!

## PTA Membership Benefits 2010-2011

Please see [www.pta.org](http://www.pta.org) and [www.georgiapta.org](http://www.georgiapta.org) for more information about National PTA and Georgia PTA benefits.



**Coupon required** - FREE Spicy Chicken Sandwich With purchase. Available at all East Cobb locations.



**Coupon required** - FREE haircut for new clients or \$12 men haircut/\$10 boy haircut for returning clients. Valid at all Georgia locations.



**Coupon required** - \$10 Gift Certificate Valid 8/1/10-11/30/10. No Substitutions. Not redeemable for cash. Not valid with any other offer, discount, coupon or Aspens early bird offer. Limit one coupon per table. No photocopies accepted. Gratuity not included. Addresses on back of coupon.



**Must show PTA membership card.**  
Promotion for single burger, fries and large drink for \$6.00! Valid until 9/30/10. 125 Barrett Pkwy, Marietta, 770-919-9110

**Must show PTA membership card.**

- A complete health and fitness analysis (\$65 value)
  - One 30 minute personal training session (\$40 value)
  - Subscription to our monthly Client-only health and fitness newsletter (\$29 value)
- \* First time clients only  
[www.FitforLifeAtlanta.com](http://www.FitforLifeAtlanta.com)  
770-321-4550



**Must show PTA membership card.**

Receive free drink with purchase of a buffet. Discount is not to be used on your school fund raiser night. Available at the following locations:  
12186 Highway 92, Woodstock, 770-592-6885  
3160 Cobb Parkway N.W., Kennesaw, 770-529-0900



**Must show PTA membership card.** Free medium cookie with purchase of any sandwich. Valid through May 30, 2011. 3625 Dallas Hwy, Marietta or 12280 Houze Rd., Alpharetta



**Must show PTA membership card.**

Buy one 6" regular sandwich, get one 6" regular sandwich for \$.99 with purchase of 32 oz drink. Restrictions apply, please see store for details. Available at: 2525 Shallowford Road, 770-592-4188, (next to Lassiter High School)

**Must show PTA membership card.**

Buy one 6" sub and a medium drink and get second sub FREE. One per visit. Available at: 4880 Lower Roswell Road, (Parkaire) 770-971-4182



**Must show PTA membership card.**

Receive 10% off your purchase when you show your membership card prior to payment. Located in the Highland Plaza Shopping Center at Shallowford Rd. & Sandy Plains Rd., 770-509-1293, [www.chocolatejewels.com](http://www.chocolatejewels.com).



**Must show PTA membership card.**

"Three 13 Salon", 2663 Canton Road, 770-426-0313, [www.three-13.com](http://www.three-13.com). 13% off services for the entire family (offer excludes extensions and thermal straightening). 1 Free Kids cut per child, per year (13 years and under). 20% discount on products in multiples of three (3) or 13% discount on individual products



**Must show PTA membership card.**

\$10.00 off facial priced at \$60 and \$10.00 off highlights  
2423 Shallowford Road, 770-516-4899



**Must show PTA membership card.** Buy two entrees & two drinks to receive a Free Appetizer. Valid only at 660 Crossville Road, 770-650-6770



**Must show PTA membership card.**

Get a FREE order of Cinna Stix with any pizza order.

**Marietta locations:**

3162 Johnson Ferry Road 770-641-7020  
2323 Shallowford Road 770-928-2299  
610 N. Greenbriar Parkway  
770-977-6922

3545 Canton Road 770-926-0080

**Roswell location:**

1294 Alpharetta Street 770-587-0297

## PTA Membership Benefits 2010-2011 cont.



**Must show PTA membership card.**  
Buy one regular price pizza and receive one at equal or lesser value FREE. When ordering mention you are a PTA member and present your PTA card when picking up order or paying for delivery.

**Participating locations:**  
3165 Johnson Ferry Rd. 770-587-9072  
1325 Powers Ferry Rd. 770-984-8282  
1860 Sandy Plains Rd. 770-565-3599  
4665 Lower Roswell Rd. 770-971-4111



An au pair is a young adult from another country who lives with a host family and provides in-home childcare for

up to 45 hours per week. Au pairs also assist with light housekeeping and other duties associated with childcare such as: doing children's laundry, driving children to school and extracurricular activities, preparing children's meals, and supervising homework. The weekly cost averages about \$340 or \$7.50 an hour. AuPairCare is offering PTA families a waived application fee and an additional \$300 savings in program fees, which is a total savings of \$650. For more information please contact your local Area Director at 678-398-7225.

Go to [www.ecccpta.org](http://www.ecccpta.org) for the most current membership benefits! Additional benefits may be added throughout the school year.

## Community Outreach Committee Update

The Community Outreach Committee would like thank you for your generous support of donations to our sister school Fair Oaks Elementary on Tiger Day and to the MUST Ministry food drive in September. We are still working on the details for a few of the service projects that are planned for the rest of the year, but would like to let you know about the ones that are coming up in October and November.

We will be collecting your extra Halloween candy the week of Nov. 1 - 5, 2010. This candy will be donated to a variety of agencies to distribute. We are planning a Thanksgiving food drive for November 8 - 16. More details will follow. Nov. 15 to Dec. 7 is our annual toy drive for the Fair Oaks Christmas store. More information will be sent out in November.

The Community Outreach Committee would like to ask you to keep these dates in mind and help us make the upcoming holidays special.

### 2010 Calendar Summary

- November 1 - 5            Halloween Candy Collection
- November 8 - 16        Thanksgiving Food Drive
- November 15 - Dec. 7    Toy Drive for Fair Oaks

If you are interested in working with us, please contact Jenn Conway or Lisa Frits at [communityoutreach@eastsideelementary.com](mailto:communityoutreach@eastsideelementary.com).

## Junior Great Books

The Junior Great Books Committee is looking for a few good parents to lead small groups of students in discussions of classic tales. The program will run during February and March 2011 and will take place after school. The timeframe is typically once a week 2:15-3:45 with the actual program running from 2:30-3:30.

We would like to have 2 groups per grade level, excluding Kindergarten. There will be 8-10 students per group. We would also like to assign 2 adults to each group. If you are interested in leading a group this year, or learning more about the program, please email Jill Herring or Ginger Guinther at [JuniorGreatBooks@eastsideelementary.com](mailto:JuniorGreatBooks@eastsideelementary.com) or call Jill at 404-247-1321. Please include your name, number, day of the week you would be interested volunteering on and the grade. We will only be able to offer this program if we have the volunteers to run each group, so please let us know how you can help.

## Red Ribbon Week 2010 is Coming!

October 25th - 29th

East Side's annual Red Ribbon Week is a great way for everyone to get together and present a unified and visible commitment toward the creation of a Drug-Free America by encouraging healthy, drug-free, and violence-free lifestyles among the youth.

This year's theme is:

### Drug Free I can B Anything I want to B!

The Week Before: Students will have fun making red paper hands stating what they want to be. The hands will be hung to create 'Hands across East Side.'

- Monday:** Red Ribbon Week Kick-Off. Wear something Red! Students and faculty will receive their red ribbons to wear all week.
- Tuesday:** Don't Let Drugs Turn You Inside Out! Wear some clothing inside out.
- Wednesday:** Team Up Against Drugs! Wear a team or activity shirt.
- Thursday:** We Don't Mix With Drugs! Wear mismatched clothing.
- Friday:** Put a Cap on Drugs! Wear your favorite cap or hat.
- Prizes!** Students will be randomly selected to receive Red Ribbon prizes daily.

We are looking forward to a great Red Ribbon Week!

## Custodian Appreciation

Ever wonder who keeps our East Side building running? Who cleans up after our kids everyday? Who moves things around for the teachers and PTA when needed? And much, much more. That would be our awesome custodians: Robert, Wade and Brian! On September 30th we celebrated our great custodians with breakfast, lunch and Home Depot gift cards to thank them for all that they do for East Side. The kids helped recognize everything they do by giving them high fives all week too!



## East Side 5th Grader to Perform in La Bohème

Jonah Verdon, an East Side 5th grader will soon perform in The Atlanta Opera's production of La bohème. Singing alongside professional opera stars, he will play a Paris "street urchin" in this masterpiece, written by Giacomo Puccini.

To land the part, Jonah had to sing two audition songs, perform vocal and rhythm exercises, correctly pronounce several Italian phrases, and demonstrate his acting skills. Jonah says his experience in East Side's production of *Alice in Wonderland* was helpful because he was "not nervous to really get into the characters" he was asked to portray.

Jonah is rehearsing 3 to 6 days per week, learning to sing the opera entirely in Italian. Will Breytspraak of The Atlanta Opera describes, Jonah and the other children in the production "have approached learning their parts with a childlike curiosity and zeal, but the professionalism of adult pros. Their maturity means they are capable of not just doing all of this singing and acting, but precisely fitting it in with so much excitement going on around them-- the principal singers, the 40 adults of the Atlanta Opera Chorus, and the orchestra. These kids are truly the best of the best in Atlanta, and any opera company in the world we be proud to call them their own."

The Atlanta Opera will present *La bohème* at the Cobb Energy Performing Arts Centre on Oct. 2nd, 5th, 8th, and 10th.

*Cobb Schools Foundation Family Arts Series* ([http://www.cobbschoolsfoundation.org/proj\\_familyarts.htm](http://www.cobbschoolsfoundation.org/proj_familyarts.htm)) is offering tickets to several arts performances at just \$15 apiece, and \$5 of that price goes back to the Cobb Schools Foundation.

## Don't forget to turn in your Box Tops 4 Education!

Box Tops is all about the difference 1 can make. This year, our goal is to raise \$2,000 for the East Side PTA. Here are four easy, everyday ways you can help:

**Sign up -- It's easy and free. Sign up to support our school at [boxtops4education.com](http://boxtops4education.com), where you can:**

- See how much our school is earning with Box Tops.
- Enter online promotions for chances to win Bonus Box Tops and other prizes - there is a \$500,000 grand prize drawing right now, and you can also win weekly and instant prizes.
- Print coupons for your favorite Box Tops brands.

**Clip:** Clip the Box Top from hundreds of participating products and send them to school. Each one is worth 10¢ when our school redeems them from Box Tops for Education.

**Shop online:** Shop at your favorite online stores through the Box Tops Marketplace® ([boxtops4education.com/marketplace](http://boxtops4education.com/marketplace)). Up to 15% of your purchase total is automatically donated to our school, at no additional cost to you. Plus, you'll get exclusive Box Tops deals and discounts!

### Participate in the Fall Collection

**Contest:** Gather your Box Tops and submit them to win a prize! Everyone who turns in at least 25 Box Tops will win a prize! The submission deadline is Friday, October 29 - but you can start submitting your Box Tops now! A few rules apply:



- All Box Tops submissions must be placed in a plastic baggie and clearly labeled with your name, teacher, grade, and number of Box Tops.
- All Box Tops must be clipped, counted and bagged and labeled in quantities of 25 or 50. Please do not submit baggies containing hundreds of unclipped Box Tops. Example: if you have 175 Box Tops, please CLIP them and submit them in 3 baggies of 50 Box Tops and 1 baggie of 25 Box Tops.

- The collection bin is located near the Media Center.

Visit [boxtops4education.com](http://boxtops4education.com) — or contact [Shoppingrewards@eastsideelementary.com](mailto:Shoppingrewards@eastsideelementary.com) — to learn more. And thanks for choosing to make a difference for our school with Box Tops!

## Important Dates to Remember



### October

Friday, 15th:	Reflections Entries Due Fall Festival 6:00 - 9:00 p.m.
Monday, 18th - 22nd:	School Conferences/ Early release 12:10 p.m.
Tuesday, 19th:	PTA Fun Day at Sparkles Skating Rink, 1:00 - 4:00 p.m.
Thursday, 21st:	PTA Fun Day at Chuck E. Cheese, 12:30 - 9:00 p.m.
Monday, 25th	Bus Driver Appreciation Day
Monday, 25th - 29th:	Red Ribbon Week
Thursday, 28th:	Papa Johns Eat Out Night
Sunday, 31st:	Happy Halloween!

### November

Tuesday, 2nd:	Student Holiday/Election Day/ Teacher Work Day
Thursday, 4th:	3rd Grade Music Program, 6:30 p.m.
Friday, 5th:	All Pro Dads - 7:00 a.m. Cafeteria
Monday, 8th - 12th:	TV Turn Off Week
Tuesday, 9th:	Willy's Eat Out Night 5-8 p.m.
Thursday, 11th:	Veteren's Day
Friday, 12th:	Tiger Times Submissions Due
Monday, 15th - 19th:	Scholastic Book Fair
Thursday, 18th:	Family Night 6:30-8:30
Monday, 22nd - 26th:	Thanksgiving Break/No School
Thursday, 25th:	Happy Thanksgiving!

## East Side's Partners in Education

The Partners in Education Program is sponsored by the Cobb County Chamber of Commerce and the Cobb County and Marietta City School Systems. Its purpose is to bring businesses and the school community together to enhance the learning process for students. Please show your appreciation by patronizing our partners who support East Sides's activities and programs. East Side is fortunate to have the following formalized partnerships. These are the businesses which support our instructional program. Thank you partners!

Amy & Tammy's Boxed Lunch Co.  
 Big Peach Running Co.  
 Delta Community Credit Union  
 Healthy Habits Family Chiropractic  
 Honey Baked Ham  
 Huntington Learning Center  
 Kid Chess  
 Kroger

Marietta Martial Arts  
 Peachtree Gymnastics  
 Sunrise Assisted Living  
 The UPS Store  
**Partners at Large:**  
 H2Oasis, Inc  
 Pump It Up  
 Publix



## Tigers Cage

The Tigers Cage School Supply Store is open for business in the cafeteria on Tuesday, Wednesday and Thursday from 7:30 AM to 7:50 AM each week! Students love to shop for fun pencils, sharpeners, erasers, etc. It's a great way for them to learn how to budget their money for a special item. Items are priced from 5-cents to \$2.00. Please remind your child to check in with their teacher before coming to the Tigers Cage. (Fourth graders can shop first, but need to leave in time to make it to class before the 7:50 bell!)

### Classes can shop as follows:

Tues.- K & 3rd  
 Wed.- 2nd & 4th  
 Thurs.- 1st & 5th


Parents -- Also available are the handy Dismissal Change pads and Absentee pads available for \$1 each. They are a great way to get important easy-to-read information to the teachers!

**Show your East Side Pride** we also have East Side Elementary car magnets (\$2) and bumper stickers (\$1).



## Don't forget to submit your articles!

Please submit your articles for the next issue of the Tiger Times no later than Friday, November 12th to [tigertimes@eastsideelementary.com](mailto:tigertimes@eastsideelementary.com).



The Tiger Times is a publication of the East Side PTA.

The Tiger Times is designed and edited by Tabitha Varma

E-mail: [tigertimes@eastsideelementary.com](mailto:tigertimes@eastsideelementary.com)

Distributed by  
 Laura Stokes

E-mail: [lcstokes@bellsouth.net](mailto:lcstokes@bellsouth.net)

---

East Side Elementary School  
 3850 Roswell Road  
 Marietta, GA 30062  
[www.eastsideelementary.com](http://www.eastsideelementary.com)

Phone: 770-578-7100  
 Fax: 770-578-7202